

Rep Order# - 8852043 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50068

50064

Printed: 08/30/2012 9:27 AM
Last Received: 08/30/2012 7:56 AM
Showing Buylines: All Rep Revised Lines

AUG 30 2012

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () HOUSE MAJORITY PAC
Product HOUSE MAJ PAC
Estimate# 1618
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1618
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV TP LN 2

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	SU	9A-10A	THIS WEEK	:30	\$250.00	09/02-09/02	1	1	1	\$250.00	
				Sales Remark: V5 REV TP								
				V5 Time Changed, Comment Changed								

---REPORT TOTALS---

Report Totals: 1 / \$250.00

---SALES MONTHLY TOTALS---

Sep 12: 54 / \$20,080.00

Sales Totals: 54 / \$20,080.00

Station Totals: 54 / \$20,080.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$149,627	CABL 0%	KAGZ 0%	KJZZ 4%	KPNZ 0%	KSL 26%
		KSTU 24%	KTVX 13%	KUCW 2%	KUPX 0%	KUTV 28%
		NTVX 0%				

Books null
Demos RA35+

Wengy Traffic # on This order
correct order # is 50064
changed in station & spread

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